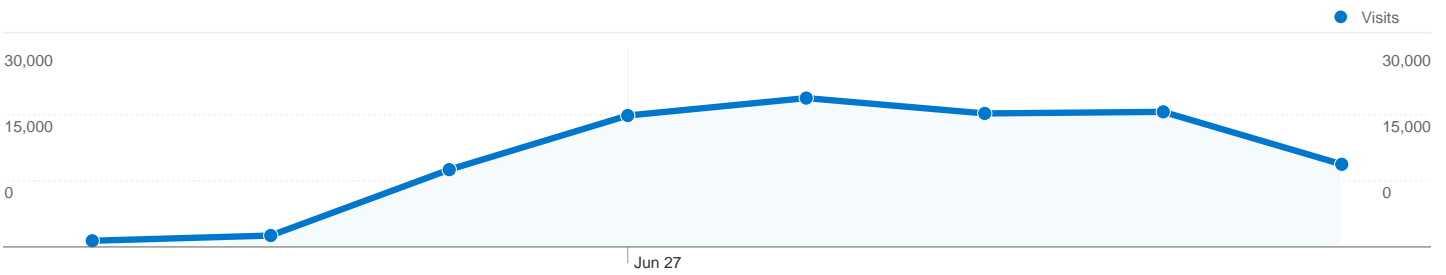


Dashboard

Comparing to: Site



Site Usage

109,856 Visits

13.55% Bounce Rate

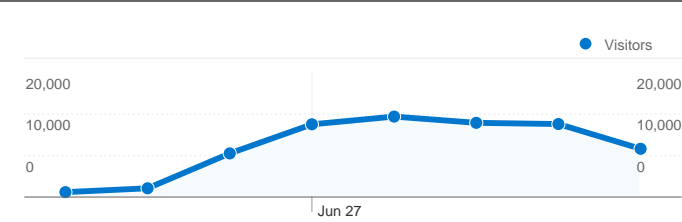
1,295,584 Pageviews

00:08:48 Avg. Time on Site

11.79 Pages/Visit

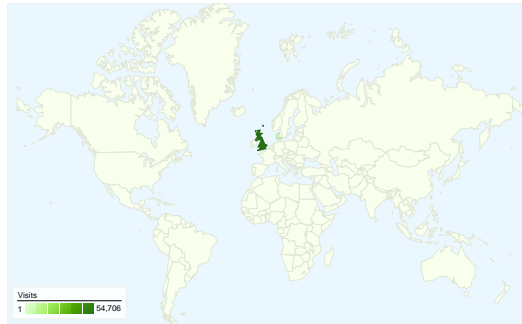
35.47% % New Visits

Visitors Overview

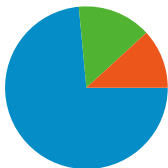


Visitors
46,396

Map Overlay



Traffic Sources Overview



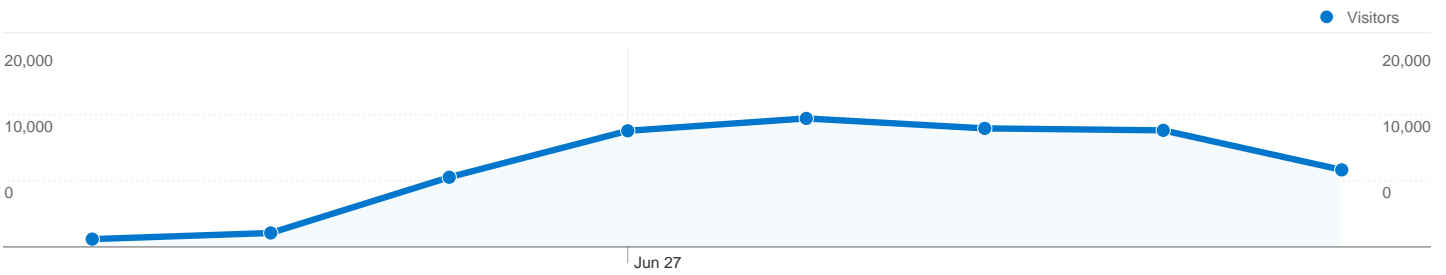
- **Referring Sites**
80,744.00 (73.50%)
- **Direct Traffic**
16,144.00 (14.70%)
- **Search Engines**
12,968.00 (11.80%)

Content Overview

Pages	Pageviews	% Pageviews
/default.aspx	102,597	7.92%
/sport.aspx	77,251	5.96%
/lframes/medalTable.aspx?Sho	28,204	2.18%
/lframes/latestResults.aspx?Sh	28,170	2.17%
/schedule.aspx	25,867	2.00%

Visitors Overview

Comparing to: Site



46,397 people visited this site

109,858 Visits

46,397 Absolute Unique Visitors

1,295,641 Pageviews

11.79 Average Pageviews

00:08:48 Time on Site

13.54% Bounce Rate

35.47% New Visits

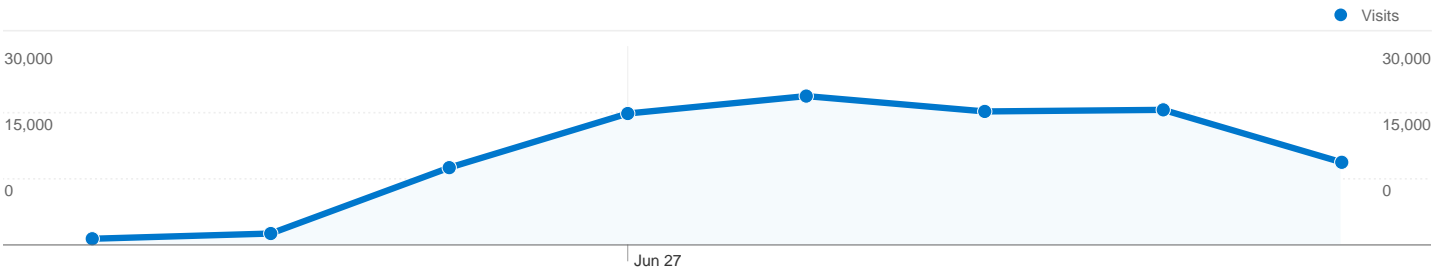
Technical Profile

Browser	Visits	% visits
Internet Explorer	60,491	55.06%
Firefox	16,166	14.72%
Safari	15,445	14.06%
Chrome	13,659	12.43%
Android Browser	2,150	1.96%

Connection Speed	Visits	% visits
Unknown	109,858	100.00%

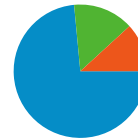
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 109,858 visits

- 14.70% Direct Traffic
- 73.50% Referring Sites
- 11.80% Search Engines



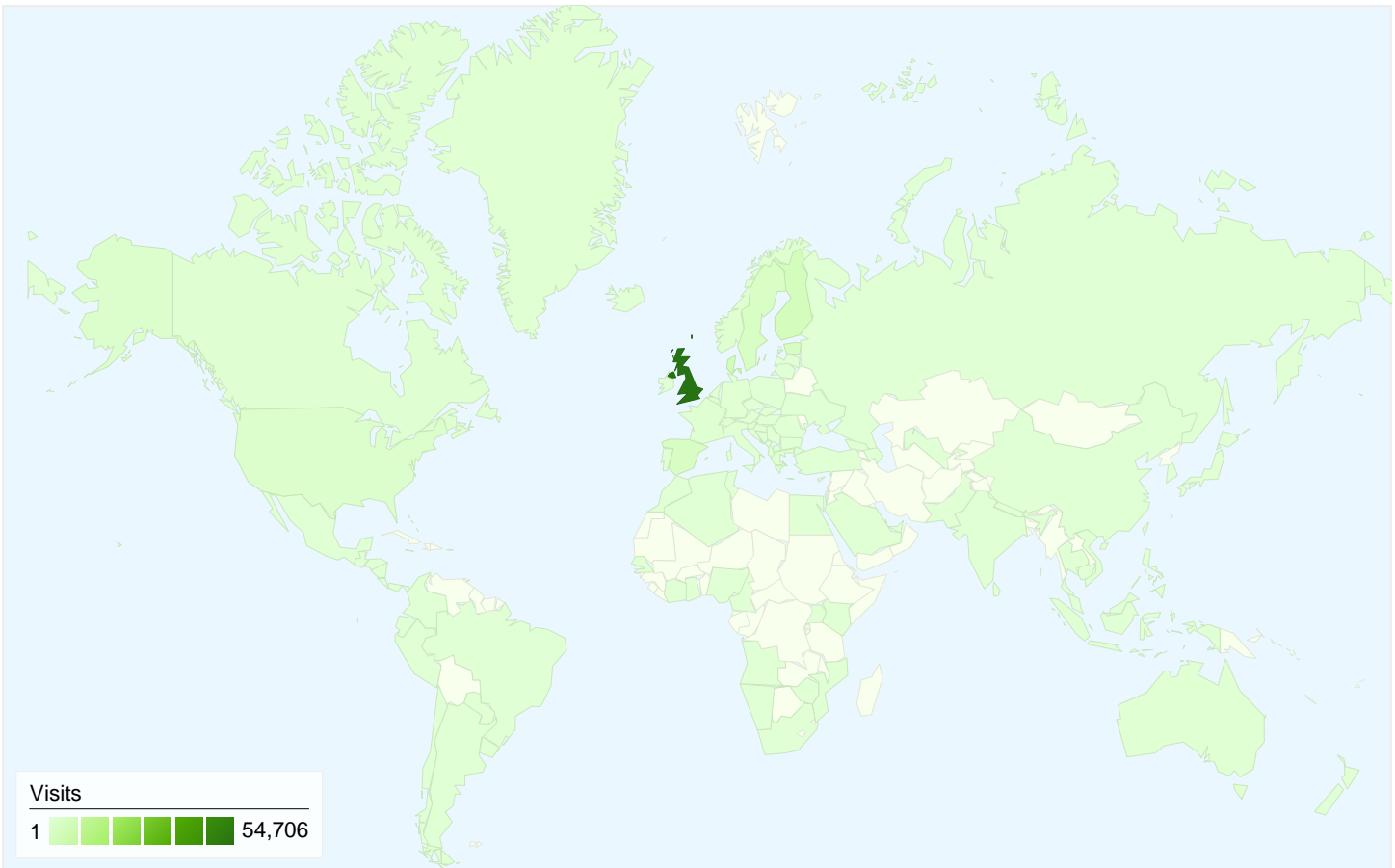
- **Referring Sites**
80,746.00 (73.50%)
- **Direct Traffic**
16,144.00 (14.70%)
- **Search Engines**
12,968.00 (11.80%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
natwestislandgames2011.co.uk	59,998	54.61%	island games 2011 results	2,259	17.42%
(direct) ((none))	16,144	14.70%	natwest island games 2011	1,114	8.59%
google (organic)	12,339	11.23%	island games results 2011	647	4.99%
islandgames.net (referral)	3,937	3.58%	island games results	477	3.68%
facebook.com (referral)	2,242	2.04%	island games	249	1.92%

Map Overlay

Comparing to: Site



109,858 visits came from 123 countries/territories

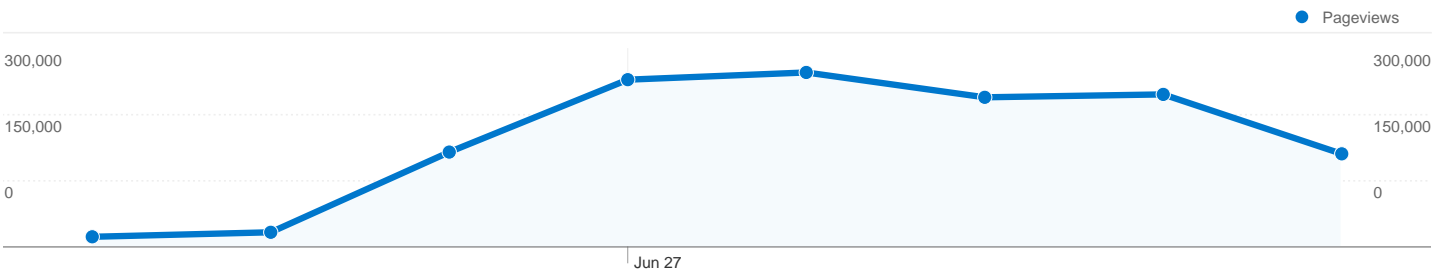
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	54,706	11.64	00:08:26	38.70%	12.76%
Guernsey	10,210	11.90	00:09:33	29.18%	14.51%
Jersey	8,399	11.52	00:09:38	30.78%	13.19%
Isle of Man	6,854	12.80	00:09:08	30.83%	10.94%
Denmark	4,498	8.81	00:07:34	34.17%	23.12%
Finland	3,787	13.21	00:11:01	26.14%	12.25%
Estonia	2,954	14.00	00:08:56	27.59%	12.36%
Spain	2,716	12.23	00:07:59	44.59%	16.42%
Sweden	2,576	10.97	00:09:01	30.12%	12.89%

Gibraltar	2,536	15.43	00:10:14	28.47%	8.44%
					1 - 10 of 123

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 1,295,683 times

1,295,683 Pageviews

818,312 Unique Views

13.54% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/default.aspx	102,603	7.92%
/sport.aspx	77,253	5.96%
/lframes/medalTable.aspx?Show=5	28,204	2.18%
/lframes/latestResults.aspx?Show=3	28,172	2.17%
/schedule.aspx	25,868	2.00%